

THESIS(MS/MPhil) and DISSERTATION (PhD) TITLES

A. COLLEGE OF BUSINESS MANAGEMENT:

BRANDED ENTERTAINMENT: THE IMPACT OF RELIGIOSITY ON ATTITUDE TOWARDS PRODUCT PLACEMENT

THE IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEES' AND ORGANIZATIONAL PERFORMANCE

IMPACT OF INTERNATIONAL FINANCIAL REPORTING STANDARD (IFRS) ADOPTION ON FINANCIAL RATIOS: A STUDY ON CANADIAN LISTED COMPANIES

BRAND ORIENTATION – AN INFLUENCING FACTOR IN THE MARKETING OF HIGHER EDUCATION INSTITUTIONS: A STUDENT PERCEPTION FROM PAKISTAN

IMPACT OF MACROECONOMICS AND FINANCIAL INDICATORS ON PROFITABILITY OF CONVENTIONAL AND ISLAMIC BANKS

INTERNAL AND EXTERNAL PROFITABILITY DETERMINANTS OF ISLAMIC & CONVENTIONAL BANKS IN PAKISTAN: A PANEL COINTEGRATION ANALYSIS

COMPENSATION MANAGEMENT AND EMPLOYEES PERFORMANCE IN PRIVATE SECTOR; COMPARATIVE STUDY OF SELECTED ORGANIZATION IN KARACHI

CEO COMPENSATION AS AGENCY PROBLEM: A STUDY WITH FIRMS DIVIDENT & FINANCIAL PERFORMANCE

FACTOR INFLUENCING CUSTOMER ATTITUDE TOWARDS ONLINE SHOPPING

EXISTENCE OF UNIVERSITY BRANDING AND ITS IMPACT ON CAREER OPPORTUNITIES FOR GRADUATES

EFFECT OF CAPTIAL STRUCTURE ON BANK'S PROFITABILITY:APPLICATION OF STRUCTURAL EQUATION MODELLING

B. "COLLEGE OF ECONOMICS & SOCIAL DEVELOPMENT (CESD)"

IMPACT OF FOREIGN AID SAND ITS VOLATILITY ON ECONOMIC GROWTH OF PAKISTAN: A MACROECONOMIC POLICY FRAMEWORK (1972-2015)

YOUNG LEARNERS FEARS IN THE MUSK OF TERRORISM AND APPRAISAL OF PARENT-CHILD-TEACHER INTERACTIVE MODEL AS A CONTRIBUTING FACTOR

RELATIONSHIP BETWEEN PERCEIVED EQUAL EMPLOYMENT OPPORTUNITY, MINORITY SEGMENTATION, DIVERSITY CLIMATE, AND JOB SATISFACTION AMONG FEMALE MANAGERS IN BANKS

RELATION BETWEEN INTRINSIC MOTIVATION, EMOTIONAL LABOR AND ORGANIZATIONAL COMMITMENT AMONG THE NURSES

OCCUPATIONAL SAFETY AND ERGONOMICS AS A KEY CONTRIBUTOR FOR EMPLOYEE ENGAGEMENT & COMMITMENT TO ENHANCE COMPETITIVENESS AT THE WORK PLACE

PROMOTING DIGITAL LITERACY THROUGH BLENDED LEARNING IN HIGHER EDUCATION CONTEXT: AN ACTION RESEARCH

DEVELOPING SCALE TO EVALUATE SCHOOL SUPPORT FOR ENGLISH LANGUAGE LEARNING

EFFECT OF ARGUMENTATION BASED TEACHING ON STUDENT 'S ARGUMENTATION SKILLS,
INFORMAL REASONING AND CONTENT KNOWLEDGE.

C. "COLLEGE OF COMPUTER SCIENCE AND INFORMATION SYSTEM (CCSIS)"

DESIGN OF A DATA WAREHOUSE FOR EDUCATIONAL PLANNING AND DEVELOPMENT

NUMERICAL SOLUTION OF TWELFTH ORDER BOUNDARY VALUE PROBLEM BY COLLOCATION
METHOD USING HAAR WAVELETS

D. COLLEGE OF ENGINEERING SCIENCES (CES)"

QUANTIFYING AIR QUALITY EFFECT ON HUMANS AND IMPLEMENTATION FRAMEWORK FOR EURO
VEHICLE STANDARDS

SOCIAL AND ENVIRONMENTAL IMPACT EVALUATION OF KARACHI'S CONSTRUCTION SECTOR

RURAL ELECTRIFICATION OF A MODEL VILLAGE OF THARPARKAR USING SOLAR POWER SYSTEM

INTEGRATION OF SOLAR GENERATION WITH UTILITY GRID/GENSET IN COMMERCIAL INSTALLATIONS
OF PAKISTAN